

# Rabia Ghulam Muhammad

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I am BBA graduate specialized in data analytics with expertise in data analysis techniques and seeking for dynamic opportunities to apply knowledge and create innovative solutions.

## EDUCATION

### Bachelor's in business administration (Data analytics)

Namal University Mianwali

07/2023 - Present

3.44CGPA

Major courses

- Introduction to Programming(Python)
- Linear Algebra
- Big Data
- Data Analytics
- Machine Learning
- Statistical Anlysis for big data

### FSC Pre-Medical

Daanish School Mianwali

07/2017 - 05/2019

83%

## WORK EXPERIENCE

### Internship

Love for Data Company(Karachi)

six weeks

Achievements/Tasks

- Make Dashboards and analysis of different data set by using Power BI Tool

### Internship

Shifa Tameer-e-Milat University Islamabad

six weeks

Achievements/Tasks

- Work with their marketing department and make calls to different students , make their offer letters and challan form daily.

### internship

CESD Namal university Mianwali

Two Months

Achievements/Tasks

- I have completed virtual internship program in Tableau SPSS, Excel, and Machine Learning Through python

### Parttime Jobs

Namal University Mianwali

Work study in Namal executive development center (NEDC) DEPARTMENT :

Achievements/Tasks

- writing letters of invitation for executives of different companies. Making and finalizing folders of content and files for every executive .

### Parttime Jobs

Namal University Mianwali

Work study in Namal placement cell center:

Achievements/Tasks

- Conduct meetings between mentors from foreign countries and final year students .
- Collections of graduated Student Data by making calls to them and prepare their report.

## SKILLS & INTERESTS

Data management

Teamwork

Content writing

Planning & Organizing

Data processing and cleaning

Competent user of Microsoft Office

Communication Skills

Book reading

Creativity

Marketing

SPSS

Power BI

Tableau

## PERSONAL PROJECTS

Customer Segmentation through Machine learning.

- This is my FYP in which we collect data of different customers and then make different groups of customers to target better customers.
- We use k \_means clustering and density base method for classification of customer and we build our code using python

Ranking of Countries using Python.

- I use python Libraries specially pandas to do ranking of countries on the basis of different parameters.

Employee Turnover Reasons(Research project)

- Conduct survey of different employees to know about their feedback and analyze that data on SPSS .

## CERTIFICATION & ACHIEVEMENTS

English language proficiency course

Graphic Designing course from Coursera

Data Scientist Training Certificate from HCC Organization

Punjab Educational Endowment Fund Certificate of Scholarship

Computer Diploma certificate from fast learning computer college

Excel, Tableau, Python and Graphic design Course certificate from CESD society in Namal.

Certified in Freelancing and SEO designing from digiskills.com

National Essay writing Competition participation Certificate.

## LANGUAGES

English

Limited Working Proficiency

Urdu

Full Professional Proficiency